



Title: ValloCycle Board Minutes Date: March 04, 2021
Location: City Hall Time: 6:00pm

People:

Present: Arthur H, Susan C, Courtney B, Sean E, Tonia M
Absent: Rob M, Meredith T, Jason P
Guests: UM Capstone Students... Jade P.

Approval of Minutes – None

Reports:

- Memberships: **TOTAL – 0**
 - Bike Share – 0
 - Supporting – 2
- Financial:
 - Income: **TOTAL – \$127.54**
 - Tonia - \$83.33
 - Arthur - \$83.53
 - Expense: **TOTAL – \$45.97**
 - October** – Glow Ride Snacks \$15.90
 - November** – Glow Ride Snacks \$17.50
 - December** – Glow Ride Snacks \$12.57
 - January** - Glow Ride Snacks \$0
 - Balances: **TOTAL – \$9,133.00**
 - U of M – \$8,051.43 (1/6/2021)
 - Cash - \$56
 - 2021/2022 Budget – \$954.03 (remaining)
- Fleet Update:
 - City Hall Shed – 8
- Marketing/Fundraising:
- Chamber Chatter: *“How to Wash Your Bike in 15 Minutes”* March 2021
- Events: Day Ride – Last Ride: February 20th (2:30/3:00p) rescheduled

New Business:

- Capstone Updates
 - Linking social media accounts
 - VR trail ride – on website
 - Inventory – linked to Gmail – google sheet
 - QR code for each bike – inventory – constant contact – manage membership – auto send
 - Incentives to get more people to ride – keychain/discount/for members/
 - Sample rides – look at chamber chatter from years ago,
 - Volunteer hours – board and club to be a member.



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- Athletes – get them out riding? Bike for injuries.
- Checkout data –
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- Checkout Issues –
 - Front desk needs a cheat sheet for checkout.
 - **Notebook – maintenance checklist, applications, bike pumps, website, instructions for front desk.**
- Group ride plans – 3/18, 4/15, 5/20 (6:00/6:30p)
 - Flyers – Monday (50) Motions - \$75 SE/TM – unanimous
- Donation Guidelines for bicycles
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- Copy edit city website – collection guidelines
- Vallocycle fleet maintenance schedule – guidance for Shane & **Byron** -
- Schedule time for victory building – to move there 2pm (3/28)

Old Business:

- Redemptive Cycles Fleet – no update

Other Business:

- ArtsFest in OrrPark – do we want to \$50 April 17th, 2021

Next Board Meeting – April 1st